

CEAL NETWORK MEETING

UTRECHT, APRIL 2016



Belgium: Dorien Campforts, Sebastian Kennes, Vincent Bellinx, Fatbardh Bruucanj, Katrin van den Troost, Youri Brutin. Madrid: Marta Orihuel, Javier Fernández, María José Bautista, Cristina de Lucas García. UK: Jessica Balla, Georgia Parfitt, Gwen Potts, Neil Oliver. Germany: Raphael Schmidt, Christoph Walther, Stephanie Nick, Johana Pahl. Bilbao: Alex Lopez, María Gutierrez, Izaskun Duque, Zihortza Garmenda. NL: Niels Koldewijn, Jeske de Kort, Mara Verduin, Geert Smolders, Tamara de Graaf, Henk van der Berg, Robert van Eekeren, Peter Linde.

Purpose of the meeting in Utrecht

Harvesting learnings from each (ongoing) pilot and collective learnings; learning about the cooperative as legal framework for collective community enterprises; training of transferring the long term commitment of a community to community entrepreneurship (becoming a self-sustaining financial and community entrepreneurship as a learning model). Hands on action to translate our learnings into outings, training on story telling.

The program was based on the following initially communicated program;

	Friday	Saturday	Sunday	Monday	
07:00 - 08:00 uur		Wake - up	Wake - up	Wake - up	Wake - up
08:00 - 09:00 uur		Breakfast	Breakfast	Breakfast	Breakfast
09:00 - 10:30 uur		Presentation update pilots	Update EU - partnership	Explanation of Fortress & its history	Check out and mini-adventure
10:30 - 11:00 uur		Coffee Break	Coffee Break	Coffee Break	Coffee Break & leaving of wider circle
11:00 - 13:00 uur		Sharing learnings of local pilots in project teams (walking & clustering)	Workshop storytelling + production stories in forms of blogs, videos and visuals	Collaborative session in output production	Reflection & Check-out with inner circle
13:00 - 13:30 uur		Lunch	Lunch	Lunch	
13:30 - 14:00 uur		Community safari and visit to Wijk&co		Nest steps 2wards Berlin	
14:00 - 14:30 uur			Workshop Geert & Peter: from social initiative to social entrepreneurship		
14:30 - 15:30 uur				Collaborative sessions	
15:30 - 17:00 uur	Arrival of participants				
17:00 - 19:00 uur		Arrival in de Bram & harvest of experiences	Going to other location	Free time	
19:00 - 20:00 uur	Diner & Check-in	Dinner at Parel's	Diner Emy U & celebration with U-Nite!	Voorjaarsbbq @ Fort & kampvuur	

Friday: Arrival, Program & Check - in

The extraction and sharing of learnings from the various pilots has been the central theme. In this 3rd meeting in the CEAL program. Because again we welcomed new guests from the different partners we dedicated the start of the program to get to know each other a little better & grow community. We used the Big Badge exercise for this and hosted various cooperative game exercises.

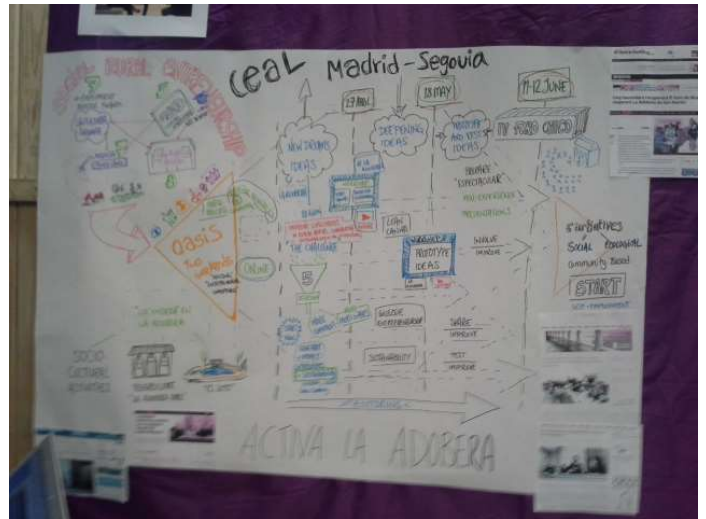
Saturday: Presentation pilots - Museum walk

To get to know each others pilots more in depth we dedicated the first part of Saturday morning to dive deeper in the stories and experiences by setting up a museum walk (or: Open



Space).
A important moment to start growing a mutual understanding of the processes that have happened.

Learning session in Partner teams



Each partner team took time to look back on the pilots they had just finished or were finishing and harvested their successes (yellow post its), key questions (pink post its) and learnings. These are the harvests of the result of the most important learnings of each pilot team. This content was input for the various other sessions in the weekend.



Neighbourhood safari: Thinking and learning about social entrepreneurship

To get to know the neighbourhood where the Dutch pilot is taking place better (Utrecht Overvecht) and to learn more about social entrepreneurship in the Dutch context, Elos Netherlands invited four initiatives to take part in the neighbourhood safari: Buurtbuik, Cooperative De Kleine Wereld, SE Learning Lab and SpelenderGrijs. In small mixed groups the participants visited the initiatives.

Buurtbuik

Roel Raterink is a social entrepreneur that cooperated with Jeske de Kort, part of the Elos NL equipe. Roel founded the social enterprise Buurtbuik, that collects left over food from local horeca and supermarkets and gives this to the most needy in the neighbourhood. He shared his learnings about starting a social enterprise with the participant.
www.buurtbuik.nl



Cooperative De Kleine Wereld

Maartje Bos is part of the Elos NL equipe and



has initiated a project in Amsterdam De Kleine Wereld, a deprived neighbourhood in Amsterdam Noord. She started with an oasis game to release the energy that was hidden in the neighbourhood. From there she started with a group of enthusiastic and passionate neighbours to incubate their dreams into real enterprises. Two years later they succeeded to combine their small enterprises into a cooperative that is aimed at improving the neighbourhood.

SE Learning Lab

Social Enterprise Learning Lab is an initiative founded by former students of the course. Tamara & Geert are currently working on developing a social business model around the pilot in Utrecht, with the aim of sustaining the initiatives that grow from this pilot. In the safari they shared their research, findings, ideas and work in progress & participants thought along to also sharpen their ideas around social





social business model, also when working

entrepreneurship as part of the pilot.

www.selearninglab.nl

SpelenderGrijs

SpelenderGrijs is a social enterprise founded by one of the former students of the course “Social Entrepreneurship as a challenge”. This course is participating in the Dutch pilot & therefore SpelenderGrijs is a good example of what can happen with the initiatives started in the Dutch pilot. Floris van der Dries from SpelenderGrijs shared with the participants his ideas about social entrepreneurship, tips & tricks and pointed out the importance of a sound

on social initiatives. www.spelendergrijs.nl

Fire circle

Collective harvest & sharing of experiences, impressions and learnings so far. Using the talking stick we shared around growing community, learning about social entrepreneurship, stories about the various pilots, first ideas of what we see emerge.



Sunday: The Bigger Picture

Apart from zooming in on pilot level, it's also important to keep overview of the bigger picture of what we are creating in this partnership. Therefore we saved some time to draw a clear picture of the bigger picture: what's about to happen the coming months, what is it again that we are working towards to; what is our collective challenge and how it connects to the original intention and experiences in Brazil.

Workshop Storytelling

Storytelling is a powerful way of sharing with the outside world what happened and taking them along on our learning journey of the past months. Because story telling is an art and a powerful tool that doesn't come natural with everyone, we invited Simon Hodge to teach us hands on about story telling. The steps of story telling: sensitivity (aka massaging your hands) and power (putting your foot on the floor).

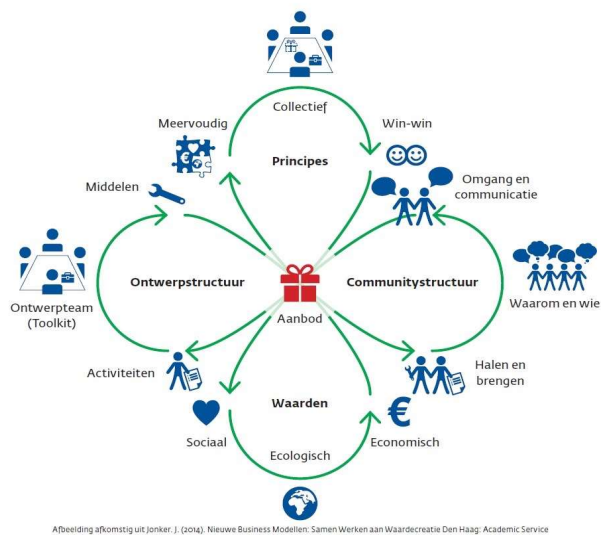
His guidance let us to producing the first learning blogs for the project, based on our individual experiences and written in the way they can be shared with each other and the world around us. To read the learning blogs, please go to www.ceal-network.org/news and in a later stage to ceal.eu

Workshop: From social initiative to social enterprise

Within the Dutch pilot we use a very useful model for transferring from social initiative into social enterprise. This is called the 'new business model'; a Dutch invention by Jan Jonker. The new business model helps you to design and grow a social enterprise based on all the values of the social community enterprise.

Peter Linde, teacher at Utrecht University and partner in our the CEAL-program took us through the model and together we worked on refining our ideas around social entrepreneurship.

This turns out to be one of the challenges inside of our partnership. The understanding of social / community entrepreneurship we discover to be very sensitive and loaded with cultural understanding. Also the use of the terminology in different cultural contexts differs a lot. From being super new and innovative to already been filled with cultural understanding. This will be an ongoing research in our partnership.



Party with U-Nite

U-Nite is one of the social entrepreneurial initiatives that grew during the pilot in Utrecht Overvecht. U-Nite organises festival like evenings in the neighbourhood of Utrecht, where they provide a stage to talents from the community. An amazing group of people that are growing very fast. The second U-Nite evening there were more than 200 people present.

During this weekend they organised an U-Nite gathering especially for the CEAL-partners.



Monday: Action/production morning: Hands on

Based on the storytelling workshop and all the input of the lessons learned we hosted a morning session of half a day of groupwork, focused on getting hands-on around writing and sharing our most important learnings! We did a planning session and made subgroups. The groups or individuals worked on:

- Finishing the learning blogs
- Making learning videos
- Diving deeper in the purpose of our partnership: what do the lessons learned in the pilots and the stage of our process say about what connects us?

Celebration Lunch

The morning was closed with a celebration of our collective progress with a beautiful lunch from one of the community-members of Overvecht who started her own cooking- and catering project, giving us a treat with an Afghan lunch.

Visit to Utrecht – worksessions

As the great location we stayed with, was also the space we worked, eat, slept and worked in the whole day, we decided to continue our worksessions in the city of Utrecht. Going by bike the group gathered at Dom-tower to split up in 5 groups around the key-question, what did we learn about 'community-based entrepreneurship'. Groups got 1,5 hours to reflect together on it in mixed country-groups while choosing their own spot in the proximity of the city-center.

Upon returning we hosted a session to share the outcomes, which led to a dialogue in which we harvested 3 elements that despite any definition which is hard to 100% capture, CEAL contains:

1. Entrepreneurship is an attitude
2. Community-based: our processes are focussed on initiatives and concrete projects that directly benefit the community

3. Socio-economic potential or creation of social value case.

Tuesday: Next steps towards Berlin: Open Space

As within two months after the Utrecht meeting we would join a majority of the group again in Berlin for the CEAL-design session we hosted a closing open space to see what the group considered important steps to take and decisions to make in preparation of that visit. The group split up eventually in 2 groups;

1. continuation of the conversation of deepening the purpose of our partnership.
2. creating a vision of the materials needed and for what needs.

The conversations yielded various insights of which the most important ones were:

- despite a sense of diversity and variety in the local processes, there was a sense of community and network that was desired to be continued.
- that we cannot construct materials based on a fixed program that can be copy-pasted to all realities, but we can more likely capture the underlying process outline and key-elements that make up CEAL and which are the stepping stones for people to design their own programs.



Check-out and recap with core team

To close the gathering we hosted a circle of check-out with all the participant of the training gathering key-words of how they left after this training. After that the core partners had an additional session to evaluate the Utrecht session and to prepare together for the following Berlin session and the posting of the stories/blogs as outcome of the training.