



WHAT IS CEAL

CEAL offers a process-model, to design action learning programs for youth, to work with communities on entrepreneurial social initiatives. CEAL supports facilitators, community-leaders and educators to develop capacity-building experiences through working together with communities to take action and develop positive local grass-roots initiatives.

EDUCATION & COMMUNITY DEVELOPMENT

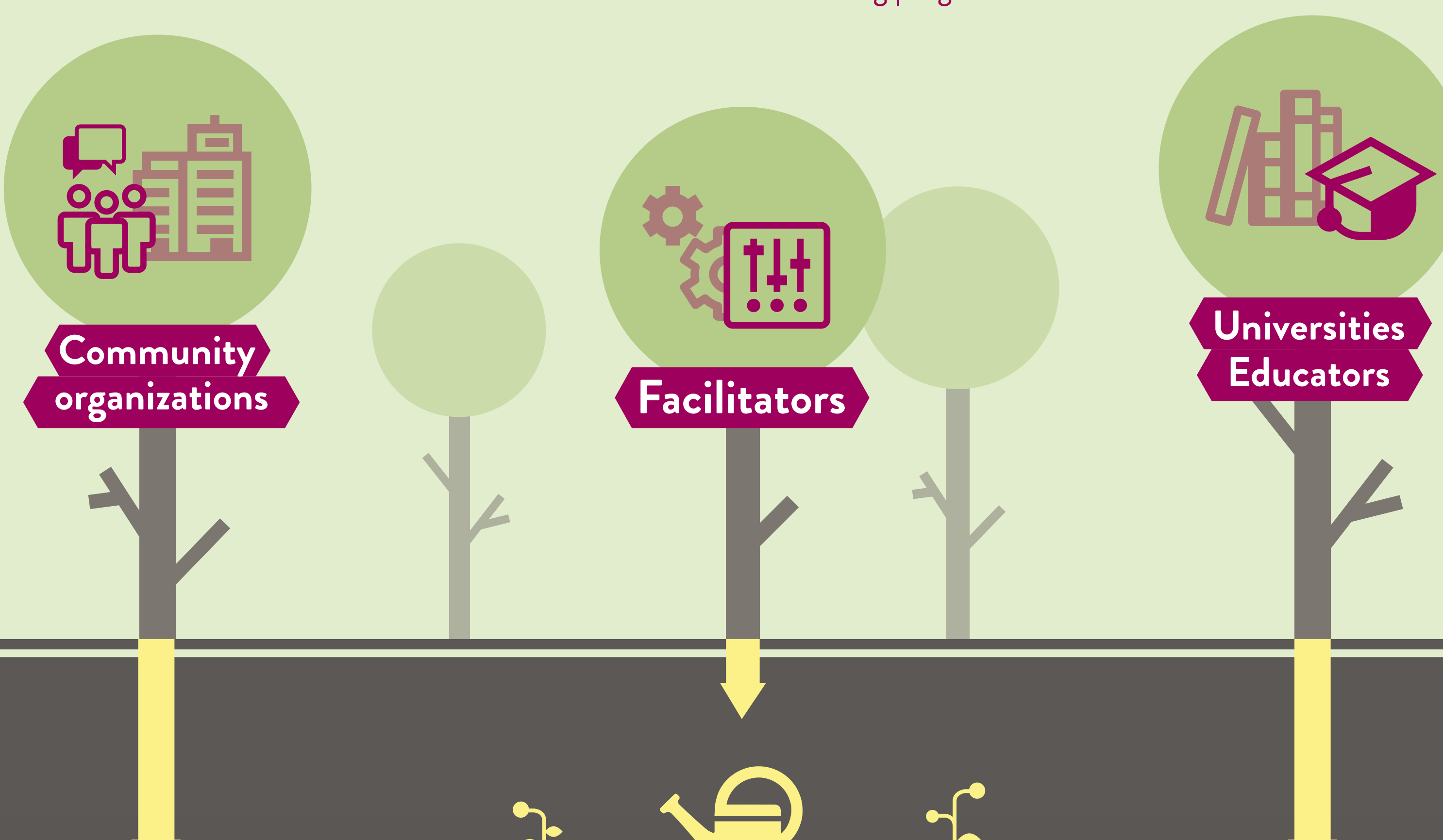
This process has been created by the CEAL-Network, a group of 6 organizations from 5 different European countries. The network developed and applied a model inspired by the Brazilian community transformation process 'Oasis Game', enriched by their experience in working with youth, community development, social entrepreneurship and education programs in diverse contexts.

CEAL is a multi-phase model to design a program, using a collection of methods, tools and strategies for social innovation. We offer a learning experience that helps participants to create opportunities of collaboration and growth, in the diversity and complexity of communities, while collaborating towards a positive local impact.

How does CEAL work?

BRINGS TOGETHER

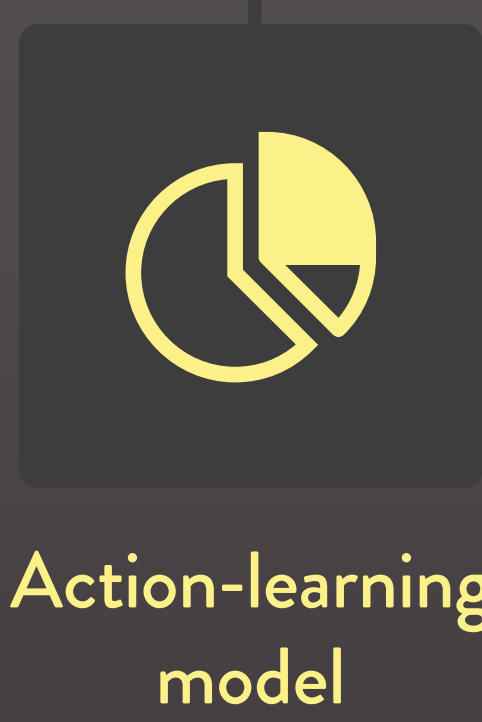
That form the basis to host a learning program where



PREPARING THE FIELD

With the core-group in place, the first CEAL-phase is to co-design a program-outline using the support materials offered and invite community and students for a unique experience.

Support materials offers for its users:



BUILDING COLLECTIVE CONFIDENCE

In this phase participants get together to look for resources, talents and dreams of common aspiration that are present in a community and invite its members to collectively take on the first challenge of making a dream-project happen, which creates a positive transformation of the environment. This gives the motivation and builds the trust to take on bigger challenges.

CHALLENGE YOURSELVES

Following the process, participants and community-members receive the challenge to deepen and sustain community-initiatives that have an impacting potential. The groups gather various times, to build proto-types, test them, deepen their understanding of community-based entrepreneurship in practical ways, while working towards a final result.

IMPACT

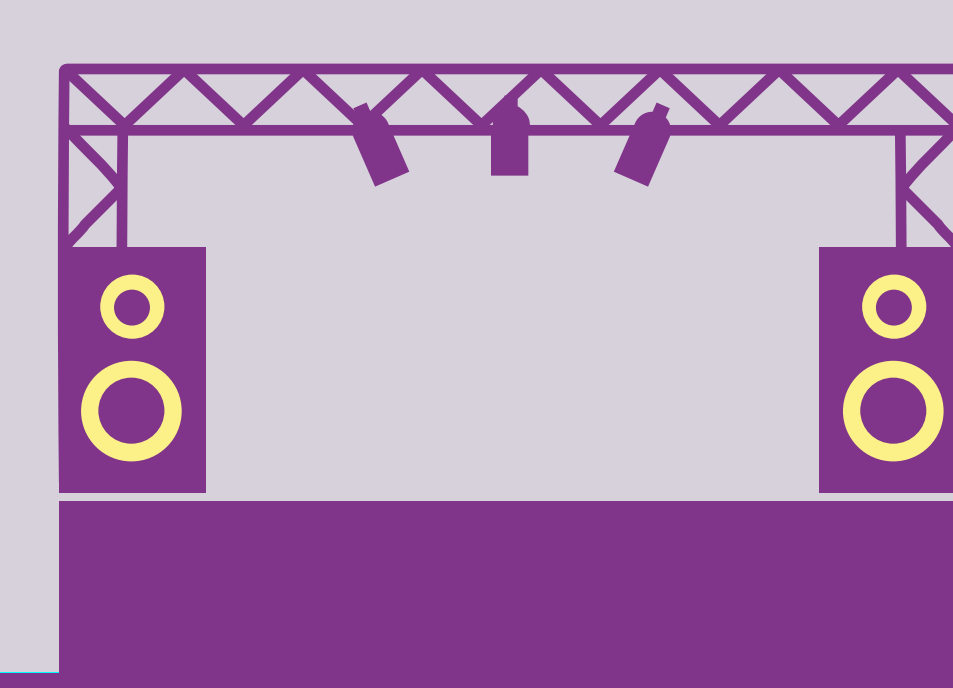
By bringing together multiple actors each CEAL-program stimulates development on three levels:

personal empowerment and social entrepreneurship skills

group collaborative culture and capacities

community boost of grassroots initiatives

RESULTS



Completing various action-learning phases of the CEAL-model, the process yields concrete results in the community in the form of cooperative projects and the development of personal- and group competences and skills for life.

Concrete results:

Local collaborative initiatives creating positive impact

Skills and attitudes:

participation collaboration pro-activity entrepreneurship

